

University of Northern Iowa  
Competition with Private Enterprise Evaluation Form

It is the policy of the Board of Regents that the University shall not engage in competition with private enterprise unless the activity will assist in the education, research, extension, or service mission of the institutions. Although the university is granted specific exemptions under Iowa Code Section 23A.2 (<http://www.legis.iowa.gov/docs/ico/chapter/23A.pdf>) and Board administrative rules 681-9.4 (<https://www.legis.iowa.gov/docs/iac/chapter/09-08-2021.681.9.pdf>), it is the desire of the university to minimize potential conflicts and competition with private sector businesses.

In order to determine if the identified activity competes with private sector activities, please provide the following requested information.

Proposing Entity:

Individual completing the form:

1. Describe the proposed sales opportunity (Include detailed description of the business activity being proposed, how it will work and what goods or services will be sold).
  
  
  
  
  
  
  
  
  
  
2. Who are the intended consumers of the identified activity or good?
  
  
  
  
  
  
  
  
  
  
3. Will these goods or services be marketed? If so, describe how and where.
  
  
  
  
  
  
  
  
  
  
4. When is sale of goods or services anticipated to begin?

5. How does this activity fit in as one of the approved activities defined in the Iowa Administrative Code (IAC) rules and the related university policy?
  
  
  
  
  
  
  
  
  
  
6. After reviewing the list of permitted activities in the IAC, explain why this activity would be permitted under the Iowa Administrative Code guidelines.
  
  
  
  
  
  
  
  
  
  
7. Describe how pricing for goods or services has been determined.

If there are no private sector sellers of these goods or services, include that in the explanation and explain why this service is unique. If there are private sector sellers, it would be helpful to indicate whether they are Iowa businesses or out of state and whether they would/could provide these services. If the primary purpose of this activity is to support UNI teaching or research and the external sales are expected to be relatively minor, please indicate that as well.